

# NEWS RELEASE



**FORUM RESEARCH INC.**

## FOR IMMEDIATE RELEASE

### **Conservative Party Members Prefer Bernier As Leader**

#### **Clement, Scheer tied in second place**

Please note: Due to a tabulating error, rankings for Conservative Party leadership candidates in our previous release, dated October 16, were incorrect. They have been corrected here. We apologize for any inconvenience or confusion this may have caused.

In a random sampling of opinion taken by the Forum Poll across one week among 136 members of Canada's Conservative Party, the plurality pick Maxime Bernier as their choice for permanent leader (16%), and he is followed by Tony Clement (now withdrawn from the race) and Andrew Scheer at about one sixth (12% and 13%, respectively). After this, in a third tier of preference, come Kellie Leitch (10%), Chris Alexander and Michael Chong (8% each). Few prefer Brad Trost (3%) or Erin O'Toole (1%).

Bernier's strength is apparent in Quebec, but he is also tied in Ontario (14% - caution: small base size), with Andrew Scheer and Tony Clement (16% and 14%, respectively - caution: small base size). He is also ahead in BC and Alberta. Bernier also leads among older members.

"It would be a mistake to ascribe Maxime Bernier's popularity solely to his appeal in Quebec, where there are few members. He is popular across the country and he has proposed a number of interesting policy solutions, including tax reform and free trade within Canada for, among other things, maple syrup" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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#### **TORONTO**

**October 21<sup>st</sup>, 2016**

#### **HIGHLIGHTS:**

- In a random sampling of opinion taken by the Forum Poll across one week among 136 members of Canada's Conservative Party, the plurality pick Maxime Bernier as their choice for permanent leader (16%)
- Bernier's strength is apparent in Quebec, but he is also tied in Ontario (14% - caution: small base size)
- "It would be a mistake to ascribe Maxime Bernier's popularity solely to his appeal in Quebec, where there are few members. He is popular across the country and he has proposed a number of interesting policy solutions, including tax reform and free trade within Canada for, among other things, maple syrup" said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 136 members of Canada's Conservative Party. The poll was conducted from October 7<sup>th</sup>-12<sup>th</sup> 2016.

Results based on the total sample are considered accurate +/- 8%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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### **Best Conservative Party Leader**

*Which of the following would make the best permanent leader of the federal Conservative Party?*

*[BASE: Has a Conservative Party membership card]*

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	136	21	17	20	27	51	83	52
Maxime Bernier	16	10	8	13	31	21	20	9
Michael Chong	8	22	0	5	0	7	9	7
Tony Clement	12	4	23	19	2	12	15	7
Kellie Leitch	10	0	18	5	12	16	8	13
Erin O'Toole	1	0	0	0	4	1	1	1
Brad Trost	3	0	7	0	7	2	0	7
Andrew Scheer	13	15	18	20	13	4	14	13
Chris Alexander	8	15	5	8	0	8	8	10
Someone else	29	34	21	30	31	30	26	34

### **Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	136	8	9	54	14	26	25	127	9
Maxime Bernier	16	0	57	14	7	16	20	14	57
Michael Chong	8	9	0	10	0	0	17	9	0
Tony Clement	12	8	0	14	13	8	11	12	0
Kellie Leitch	10	0	0	9	15	11	14	10	0
Erin O'Toole	1	0	0	1	0	3	0	1	0
Brad Trost	3	0	10	2	0	0	7	2	10
Andrew Scheer	13	0	0	16	45	9	0	14	0
Chris Alexander	8	0	0	12	0	9	6	9	0
Someone else	29	83	33	22	20	44	24	29	33

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